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HOLDRIDGE'S CATALOGUE 1946

- A GUIDE TO -
BETTER FRUITS

S. E. HOLDRIDGE & SONS

Ledyard, Connecticut

Members:

New London County Vegetable Growers Association
New London County Farm Bureau
Connecticut State Grange

Post Office Address
R. F. D. No. 6
Norwich, Connecticut

Telephone
Norwich Division
3655-13

LOCATION

Visitors are always welcome at our farm. Many of our customers call each year at our farm for their plants and trees.

We are located on the Colonel Ledyard Highway in the town of Ledyard, about 5 miles from the city of Norwich. To arrive at our farm from Norwich, take Route 2 out of Norwich, which is the road to Westerly. About 3 miles out of Norwich, turn on the first road to the right. After passing through the village of Hallville, you continue to a little white church on the left. Turn sharp left and drive about 1½ miles on the Colonel Ledyard Highway. Look for the Holdridge Farm sign.

FREE OF RED STELE

We are happy to report to you that there is absolutely no Red Stele disease on the strawberry plants on our farm.

We have had our beds carefully examined this last summer by a number of strawberry specialists who did not find any traces of this new and serious strawberry disease.

Red Stele has been brought into Connecticut in serious proportion during the last three years from plant farms in Delaware and Maryland. Once introduced it spreads rapidly and many patches have been completely destroyed. Once introduced, it stays in the soil for 2 to 3 years.

We understand that we are one of a very few plant farms who can claim to be totally free from Red Stele. Why take chances on other plants when you can be sure of these?

SHIPPING

Please give instructions in your order how we should ship. If no instructions are given, we will ship as is best in our judgment. Remember, trees must go by express.

We will ship as near as possible to the date which you ask for but can not guarantee shipment on exact dates requested because of weather conditions and possible shortages of labor.

We start to ship plants just as early as the frost is out of the ground, or from the 1st to the 10th of April. We ship plants continuously until June 1. We recommend setting plants in April if possible.

Absolutely no plants shipped after June 1. We do not ship at any time in the fall.

TERMS

Orders may be booked at any time. If you are not ready to send full remittance now, send part payment and the balance before shipping. Remit in any way most convenient to you.

Under no circumstances will we ship plants until they have been paid for.

The strawberries and raspberry plants were received by me from your plant; and all in fine condition . . . Again I want to thank you for your prompt service.

MRS. H. K. GOFF,
East Hartford, Conn.



THE LATE S. E. HOLDRIDGE
Founder



PAUL HOLDRIDGE
Manager

1946 GREETING

To Our Friends and Customers:

May we present you with this little catalogue with the earnest hope that you will read in it about our plants, trees and vines.

Last year we filled more orders than ever before in our history but still we were forced to send back a large percentage of the money sent to us. We were forced to start limiting sales early in March because we insist that we save enough plants to fill all orders which we acknowledge.

We have for this spring's sales the largest number of strawberry plants which we have ever had. We increased our acreage last year and all our beds have done exceptionally well. We estimate that we have between three and five hundred thousand strawberry plants to be dug this spring. We hope to be able to supply all our customers with their needs.

All nursery stock will be short this spring and we are fortunate to be able to offer you the largest amount and the largest variety we have had.

The season for shipping all nursery stock and especially strawberry plants is quite short. As a result all our orders must be shipped within six weeks. Won't you please help us to serve you better by doing these simple things.

1. Order for early delivery or for delivery at our convenience.

2. Send full payment with order.

3. Print the order blank or write plainly.

4. Allow us to substitute varieties. (Orders are often sent back when other equally good varieties are still available. We never substitute unless absolutely necessary anyway.)

In return, we pledge to you that we will do our best to send you fresh dug plants, healthy trees and have them reach you when you want them.

Sincerely,

PAUL HOLDRIDGE,

For S. E. Holdridge & Sons.

EARLY VARIETIES

HOWARD NO. 17 (Special Strain) (Perfect)—This is our leading variety of strawberries. There are more Howard 17 raised in New England than all other varieties put together. The Howard 17 is the standard by which all other strawberry varieties are judged. We consider it to be the best all-purpose berry for the main crop. Under almost any condition it will produce a very large crop of berries. Yields may vary slightly with wet or dry seasons but it will produce plenty of berries.

Our strain of Howard is practically frost-proof and therefore it ripens the earliest of all. We have often been the first grower to carry berries into the local market. At the start, the Howard produces large, luscious berries, many of which are double. The Howard will usually produce berries, for about 4 weeks, the berries growing slightly smaller toward the end of the season. The late berries still maintain their bright color and sweet flavor.

For a number of years we have taken our plants for re-setting from the best sections of our beds. Now we have a strain of plants which have proven to us that they will produce a tremendous crop of berries.

If you have never grown strawberries before, we recommend Howard No. 17 to you. For commercial growers, we recommend that the largest portion of your plants be of this variety.

Prices: 25 for 75c; 50 for \$1.25; 100 for \$2.00; 500 for \$9.00; 1,000 for \$15.00.

Recommended for All Growers.

PREMIER—(Same as Howard 17).

DORSETT (Perfect)—This is a very fine quality early berry. The berries are very sweet. This variety makes an abundance of plants. In fact, it usually makes too many plants and will do better if thinned. Dorsett starts to fruit shortly after Howard but will go by fairly quickly.

This is a nice berry for home gardeners who wish quality above quantity. It is especially good for those who are unable to plant their beds in April for it will make a nice row of plants when planted in May.

Prices:—Same as Howard.

Recommended for Home Gardeners.

BRISTOL (Perfect)—We have a small number of this new variety for sale this year. It is a creation of the Connecticut Experiment Station at Mount Carmel. We cannot tell you very much about this berry but all the new varieties released from the Experiment Station have been worthy of a trial on your farm. Only a few available this year.

Prices: 25 for 75c; 50 for \$1.25; 100 for \$2.00.

Recommended for Home Gardeners.

Please enter my order for 100 Howard 17. Your plants have been very satisfactory in past years.

CHARLES F. ELDREDGE,
Niantic, Conn.

EARLY VARIETIES

PATHFINDER (Perfect)—This is the only one of our varieties (except Howard) which we will recommend for a main planting. It is very early, starting to fruit at about the same time as Howard, and produces very high yields of berries. It has a round berry, bright red and sweet. With us it has been a dependable producer, yielding well under different growing conditions. We believe commercial growers can make money with this variety.

If you are one of the very few growers who are not satisfied with our Howard 17, we recommend this variety.

Prices:—Same as Howard 17.

Recommended for Home and Commercial Gardens.

DRESDEN (Perfect)—This is a variety which was originated in New York state and which has given some wonderful yields in some instances. It makes a nice lot of plants. With us, the Dresden berries are medium in size, fairly light, moderately firm and of good but not high quality.

It is worthy of a trial plot to see if it has merit under your soil conditions.

Prices—Same as Howard No. 17.

SHELTON (Perfect) — This is one of the new and outstanding berries. It is a product of our Connecticut Experiment Station.

It is a very good producer. We received a yield last year which compared well with the Howard 17. It is a bright red, long, pointed berry. It will hold its bright color and attractiveness longer than most other berries.

The season is approximately the same as Howard 17, starting to produce very early and producing throughout most of the berry season.

It is a very nice plantmaker. We have a nice supply of Shelton plants this year. We advise everyone to try this new and outstanding Connecticut product.

Prices: Same as Howard No. 17.

Recommended for All Growers.

BRANFORD (Perfect)—This is another of the new varieties originated at the Experiment Station at Mount Carmel. It has produced some tremendous yields for some growers in the Branford section of the State. It is unusually light in color, fine for jams and preserves.

Prices: 25 for 75c; 50 for \$1.25; 100 for \$2.00.

Hilltop Orchards.

We were very much pleased with the Pathfinder strawberry plants we obtained from you last year. Can we get more of the same this year?

NELSON B. COOKE,
Branford, Conn.

MID-SEASON VARIETIES

CATSKILL (Perfect)—This is a very large, glossy mid-season berry which makes a very fancy appearance. It usually bears its fruit in a comparatively short season.

We find that it is a poor plantmaker unless it is grown on soil which is suited for it.

Prices: Same as Howard 17.

Recommended for very rich soils.

FAIRFAX (Perfect)—The Fairfax variety is very large and dark red in color and has a very delicious flavor.

With us it does not make as good a row of plants as our other varieties nor does it yield the quantity of berries that the Howard does. However, with plenty of water or on fairly damp soils it will produce more plants.

The fruiting season begins about a week after Howard.

Prices: Same as Howard No. 17.

Recommended for Home Gardeners with Heavy Soil.

ABERDEEN (Perfect)—This variety seems to be a fine running mate for Howard No. 17. It is somewhat later than the early berries and produces a large very bright berry until late in the season. It is a prolific plant-maker with clean, healthy foliage standing well off the ground. We have tried it on different soils and wherever planted seems to be at home.

I have seen this variety planted on fairly heavy soil. It was bearing very large, bright berries well after most berries were gone. It seems to give quality berries after Howard No. 17 and Dorsett have gone by.

Prices: Same as Howard No. 17.

Recommended for Home Gardeners.

SUCCESS (Perfect) — An old variety which a few local growers brought in from New Jersey years ago and found that it did very well on poor gravelly land. It has a very large roundish, bright red berry. Try some of these on the poorest part of your strawberry patch.

Prices:—Same as Howard No. 17.

STRAWBERRY BOXES

We have ordered for this spring 50,000 quart strawberry boxes. These are the best quality boxes, the same as we use ourselves. They are packed in cartons of 500 boxes.

Boxes may still be scarce this spring. It may be wise to order your supply early as we are not sure that we can obtain more if sold out.

Prices: 100 for \$2.00, postpaid; 1,000 for \$11.00, not prepaid.

Pint Raspberry Boxes—Same price as quarts.

My plants came in Tuesday's mail in good shape and I am well pleased.

LOUIS POWELL,

Poughkeepsie, N. Y.

Asparagus plants and trees fine and healthy.

C. DONALD TURNER,

Middleboro, Mass.

LATE VARIETIES

HEBRON (Perfect)—This is another of the new varieties originated by Dr. Jones at the New Haven Experiment Station.

It produces a long, pointed berry with a very green husk. It commences to yield fairly late in the season and produces a very fine crop. It has been the first late berry which has satisfied us for yields. Although this variety is not as late as the Pearl variety which we have sold for years as our standard late berry, it produces a better quality berry and a much greater yield. Therefore, we are recommending this year that you plant Hebron for late berries.

This variety has produced fine wide rows for us. We have for this spring's sales a fine lot of nice plants. We think you will be pleased with them.

Prices: Same as Howard No. 17.

Recommended for All Growers.

RED STAR (Perfect)—We are offering for the first time this new late berry. As yet we have not fruited it but the plants have made a splendid growth. The plants of this variety are larger and stand up higher than those of any other variety.

The berries are bright red in color with prominent yellow seeds.

We do not have too large a stock of this variety available, so please place your order early if you wish to be sure of some of these.

Prices: 100 for \$2.00.

Recommended for Trial.

PEARL (Perfect)—Compared to any variety which we have ever fruited on our farm, Pearl is the latest.

It has large sized berries with a green tip which is hard to ripen. Yields are not as high as Howard or other main crop varieties.

Planted on heavy soil, it will surely extend your season. We discontinued this variety two years ago but so many customers asked for it that we are again offering it.

Prices: 50 for \$1.25; 100 for \$2.00.

EVERBEARING STRAWBERRIES

GEM (Perfect)—We have found that the Gem everbearer will produce more plants and berries here on our farm than any other everbearing variety. If you want berries in September and October, plant a few of this variety.

It is best with the everbearers to keep the blossoms picked off until about July 1st or 15th. This gives the plant a chance to grow in size and be ready to produce more berries.

Contrary to the impression you may get from some catalogues, we find that the everbearing plants will not produce as many berries the next June as the regular June-bearing varieties.

Prices: 25 for \$1.00; 50 for \$2.00; 100 for \$4.00.

Recommended only as a novelty.

ASPARAGUS PLANTS

MARY WASHINGTON VARIETY — We have some very large and fine asparagus plants for this spring's sales. These plants were grown here on our own farm and were fertilized heavily with both commercial and chicken manure.

Home-grown asparagus is one of the easiest to grow and yet one of the most delicious treats available to the small gardener. Cut fresh in your own garden, it is unexcelled in flavor and quality. Start now to have a bed of your own.

Our two-year plants, if heavily fertilized in your garden, will produce some asparagus for you the next spring. The second spring, you can cut it for about one month and after that, if you continue heavy fertilization, you can cut it up to the 1st of July each year. A bed, once started, will last as long as you take care of it.

The Mary Washington variety is generally recognized as the outstanding yielder of all varieties of asparagus and more rust resistant than other varieties.

We are grading asparagus to size this year. Our 1-year grade are 4-5 inches in length. Our 2-year grade are 8-10 inches in length and weigh about 3 lbs. per 100 plants.

Prices: 1-year grade, 25 for 75c; 50 for \$1.50; 100 for \$2.50.
2-year grade, 25 for \$1.00; 50 for \$1.75; 100 for \$3.00; 500 for \$12.50; 1,000 for \$20.00.

CULTURE

The roots should be planted in early spring, just as early as you can work the land. They should be set in furrows 5 to 7 inches deep with the roots spread out somewhat in the furrow. A good practice is to open the furrow 8 to 12 inches, apply a liberal amount of well-rotted stable manure, well mixed with the soil filling the furrow to 5 to 7 inches deep before the roots are set. They should be covered with about 3 inches of soil until the young shoots start to come through. Then the furrows should be gradually filled in as the young plants grow, until the ground is level. In the garden, set in rows 3½ feet apart, with roots 12 to 15 inches apart in the row; in large commercial plantings rows 4 to 5 feet apart are generally used. Asparagus needs good cultivation, with plenty of manure and fertilizer.

ROSE BUSHES

We have the following varieties of 2-year field grown bush roses. They come with roots wrapped in moss and then waxed to insure against drying out. The roses are then packed in individual boxes with full planting instructions on the box.

Etoile De Holland.

Luxembourg Yellow—bright yellow, shaded orange.

President Hoover—red and old gold.

Red Radiance—best red.

Pink Radiance—best pink.

Talisman—red, old gold and yellow.

K. A. Victoria—double snowy white.

Ami Quinard—dark velvet, black.

Price: \$1.00 each.

RED RASPBERRIES

CHIEF (Early Red)—This is the leading early variety of red raspberries. It makes a nice stand of plants and gives a good yield of medium sized berries. Be sure to include some in your order.

NEWBURG (Red)—This is a very fine mid-season berry. The berry is large, firm and a fine keeper and shipper. It produces a good crop of berries starting a few days after Chief.

LATHAM (Mid-season)—The fine old standard mid-season berries which folks have liked so well. It bears well under most any condition and is good for commercial or home gardeners. We have a very short supply available. Be sure to tell us if we can substitute.

TAYLOR (Red)—This is a mid-season to late raspberry. The berries are extra large and will stand up after picking as well as any red raspberry.

MILTON—This is a new variety of raspberry which we are offering for the first time this year. We know very little about its characteristics but it comes to us highly recommended. We have only a few available for this spring.

Prices on all Raspberry Plants—12 for \$1.00; 25 for \$2.00; 50 for \$4.00; 100 for \$7.50.

BLACK RASPBERRIES

CUMBERLAND—This variety yields well under most any condition. It has a glossy black berry of excellent quality and bears in midsummer. Black raspberries are gaining in popularity. They can be raised at less cost than the red varieties and stand on the vines a long time without becoming soft.

Prices: Same as Red Raspberries.

RASPBERRY CULTURE

Plant 2 or 3 feet apart with rows 4 to 6 feet apart. Prune slightly before planting. Most of our plants can be planted without additional pruning. Each year, shortly after fruit is picked, cut out all old growth at the ground and later cut off new growth at about 3 feet high. Four to six strong canes or branches make the best plant.

BLACKBERRIES

Blackberries grow best on fertile loam. The rows should be six feet apart with each plant approximately two feet apart in the row.

ELDORADO—This is the sweetest of all blackberries. The berries are very large and bear in large clusters. The plants are very hardy.

Prices: Same as Raspberries.

ALFRED—This variety bears a berry of excellent flavor, very firm and which holds its size well to the end of the season. Starts to bear somewhat earlier than the Eldorado.

Prices: Same as Raspberry Plants.

BLUEBERRIES

Cultivated Blueberries grow in large clusters, plump, tender and practically seedless. They will grow anywhere that strawberries will, doing their best on a moist acid soil fairly free from rock. For pollination plant at least two varieties.

CONCORD (Mid-season)—3-year plants—bearing age.

RANCOCAS (Mid-season)—3-year plants—bearing age.

Price: \$1.50 each.

Available about April 15th.

GRAPE VINES

2 YEAR No. 1

Every farm and garden should include a few grape vines. They take up very little room as they can be trained to go anywhere.

CONCORD (Black)—This is the old standard blue-black grape. It is very hardy and very productive.

Price: 35c each; 3 for \$1.00.

AGAWAM (Red)—This is a large red grape with a rich flavor. Ripens in mid-season. It is very productive.

Price: 35c each; 3 for \$1.00.

NIAGARA (White)—This is the most popular white grape. It has large bunches and ripens in mid-season.

Price: 35c each; 3 for \$1.00.

FRUIT TREES

Fruit trees are quite scarce this year and we feel fortunate in being able to offer as large a variety as we have.

These trees are not propagated on our farm. We purchase these from a very reliable grower and they are surely fine looking trees. We guarantee these the same as our own plants.

We feel that when you compare these prices with those offered by various salesmen, you will find you can save quite a bit by ordering from us. We hope that if you want some trees, you will come to our farm any time after April 1 and pick out your trees and take them right along with you. When we are sold out, there will be no more available this year.

These trees are too large to be shipped by Parcel Post. These prices are for trees at our farm or shipped by express, not prepaid. All orders to be shipped must total at least \$2.00.

As trees are dormant, they will be shipped about April 1st or as soon after order is received as possible. If you are not ready to set out, place roots in water.

5 IN 1 APPLE TREES

9/16-Inch Caliper — 4 to 5 Feet High

Five varieties on each tree—Anoka, Red Jonathan, Red Delicious, Yellow Delicious and Transparent.

Price: \$3.00 each. Not prepaid.

FRUIT TREES

PEACH TREES—1-Year

9/16-Inch Caliper — 4 to 5 Feet High

Golden Jubilee—Very Early Yellow Freestone..	} .90 cents Each Not Prepaid
Hale Haven—Early Yellow Freestone	
Belle of Georgia—White Freestone, Mid-season..	
Elberta—Standard Canning Peach, Yellow Freestone	
Champion—Large White Freestone	

APPLE TREES—2-Year

9/16-Inch Caliper — 4 to 5 Feet High

For best results plant other varieties with McIntosh and Greenings.

Baldwin	} .90 cents Each Not Prepaid
Cortland	
Delicious	
Dolgo Crab	
McIntosh	
Red Astrachan	
R. I. Greening	
Yellow Delicious	

PEAR TREES—2-Year

9/16-Inch Caliper — 4 to 5 Feet High

Clapp's Favorite—Large, Yellow, August	} \$1.25 Each Not Prepaid
Bartlett—Best Canning Pear, September	
Buerre Bose—Brownish Yellow, October-January	
Kieffer—Large Golden Yellow, October-January	

PLUM TREES—2-Year

9/16-Inch Caliper — 4 to 5 Feet High

Abundance—Red, Yellow Flesh, Late July	} \$1.25 Each Not Prepaid
Burbank—Large Reddish Purple, Late August..	
Red Junc—Red, Yellow Flesh, Late July	
German Prune—Bluish Purple, Late July	
Shropshire Damson—Dark Purple, Early October	

SWEET CHERRY TREES—2-Year

9/16-Inch Caliper — 4 to 5 Feet High

Napoleon—Yellow with Red Cheeks, Early July	\$1.50 each
Windsor—Darkish Color, Pinkish Flesh, Late July..	\$1.50 each
Not prepaid.	

SOUR CHERRY TREES—2-Year

9/16-Inch Caliper — 4 to 5 Feet High

Early Richmond—Medium Size Fruit, Very Pro- lific, Late June	\$1.25 each
Not prepaid.	

FLOWERING SHRUBS

2-Year Plants — 2 to 3 Feet High

Price: 60c each; 10 for \$5.00. Your choice.

- Althea (Rose of Sharon)—Large brightly colored flowers, blooms late August and September.
Cydonica Japonica—Scarlet flowers, May.
Deutzia—White flower, June and July.
Deutzia—Pink flowers, June and July.
Forsythia—Yellow bells, April.
Red Bush Honeysuckle—Bright flowers followed by red berries.
Winter Honeysuckle—
Spirea Billardi—Blood red flowers, July.
Spirea Van Houttei—Pure white flowers, May and June.
Tamarix—Pink flowers, blooms early.
Hydrangea A. G. (Hills of Snow)—Large snow-white flowers, July and August.
Hydrangea P. G.—White flowers changing to pink, August.
Crape Myrtle Red—Clumps of red fluffy flowers, summer.
Crape Myrtle Purple—Clumps of purple fluffy flowers, summer.
Weigela (Henderson)—
Weigela (Rosea)—Large rose flowers, June and July.
Flowering Pomegranate—

CLIMBING VINES

2-Year No. 1 Plants — About 3 Feet High

Price: \$1.00 each.

- Silver Lace Vines—Grows 20 feet or more, clouds of small lacy-white flowers.
Chinese Wisteria—Prolific grower, long clusters of purple flowers.

HARDY PERENNIAL PLANTS

These plants come with the roots wrapped in processed packing material and then waxed which insures the plants reaching you in good condition. The plants are then packed in individual boxes with complete planting instructions. We have the following kinds for this spring's sales:

- | | |
|--------------------------|--------------------|
| Delphinium | Chinese Lantern |
| Gypsophila (Baby Breath) | Canterbury Bells |
| Sweet William | Lily-of-the-Valley |
| Tritoma | Hibiscus |
| Digitalis | Columbine |

Price: 30c each. Special offer: 10 plants (your choice) for \$2.50.

EVERGREEN HEDGES

CALIFORNIA PRIVET—We have some nice plants on hand which are from 30 to 36-inches tall and are well branched.

Price: Bundle of 25 plants, \$2.50.

Please send me your strawberry Collection No. 1. I have ordered your plants several times and always found them fine.

WILLIAM G. BROOKS,
Ellsworth, Maine.

GLADIOLI BULBS

Here is a chance to buy an assortment of No. 1 sized bulbs at a very reasonable price. We offer the following varieties and a good mixture:

Maid of Orleans—White	} 12 for \$1.00 25 for \$2.00 Postpaid
Marg. Fulton—Coral Pink	
Mrs. Lu Lu Hunt—Large Salmon	
Token—Orange	

FANCY MIXTURE—ALL VARIETIES

All Large No. 1 Sized Bulbs

20 for \$1.00; 50 for \$2.00; 100 for \$4.00. Postpaid.

SHADE TREES

We offer a few shade trees for the first time this year. These are too tall to be shipped by mail so must be taken at our farm or shipped by express.

Price: \$1.00 each; not prepaid, except as noted.

Chinese Elm	5 to 6 feet tall
Sugar Maple	5 to 6 feet tall
Red Maple	5 to 6 feet tall, \$1.50 each
Lombardy Poplar	5 to 6 feet tall
Weeping Willow	4 to 5 feet tall

EVERGREEN TREES

CASH AND CARRY

For those of you who wish to beautify your homes, here is an opportunity to do so at a very reasonable cost. Buy just one or as many as you wish. You will get a great deal of enjoyment for every dollar spent for shrubbery.

These are all hardy New England grown trees and an ideal size for planting.

These trees all come with a big ball of earth. We cannot ship these trees so we can sell only to customers who can call for them at our place.

We have the following kinds for sale:

	Height
Pisifera	24-30 inch—\$2.00 each
Hoveyii Globe	15-24 inch—\$2.00 each
Biota Green	30-36 inch—\$2.00 each
Gold Dust	18-24 inch—\$2.00 each
Rosenthali Arbor Vitae	18-24 inch—\$2.00 each
American Arbor Virae	30-36 inch—\$2.00 each
Saberica Arbor Vitae	30-36 inch—\$2.75 each
Spiralis Arbor Vitae	24-36 inch—\$2.75 each

The plants came in fine condition and I am very pleased with them.

LUELLA GARVIN,
West Paris, Maine.

I received my order of 100 plants and I am so well pleased with them that I would like another 100 of Howard plants.

GEORGE HUNT,
Northford, Conn.

THORNLESS BOYSENBERRIES

We are offering the best of the varieties of boysenberries. This is an extra large blackberry-type of berry. For best results they should be grown on wires or small trellises. In this part of the country, it is best to lie the vines on the ground during the winter and cover with hay or straw, as with strawberry plants, to avoid winter-killing.

Because of this handling, it is wise to plant only the thornless type of boysenberry.

Prices: 6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.

CURRANT BUSHES

No garden is quite complete without a few currant bushes. We offer 2-year old No. 1 grade plants. Please order early as we must receive permission from the Connecticut Experiment Station to ship each individual order.

RED LAKE—A new superior bright red variety.

WILDER—An older variety long recognized for its value.

Price: 60c each; 4 for \$2.00.

HORSE RADISH

We have for sale this year some horse radish root cuttings. These are a small size but will grow into the huge clumps which produce for you yearly.

Root cuttings: 12 for 35c; 25 for 60c; 50 for \$1.00.

Clumps: 10c each; 6 for 50c; 12 for \$1.00.

RHUBARB

MYATTS LINNEAS—This is one of the easiest fruits to grow. Once planted, it will last for many years. Plant in hills about 3 feet apart. This variety is large, tender, and yields abundantly.

Prices: 3 for 25c; 6 for 50; 12 for \$1.00. Postpaid.

ONION PLANTS

We offer greenhouse grown onion plants of the large Sweet Spanish variety. These plants are from 4 to 5 inches tall and will be shipped to you at the proper time for planting.

Price: 75c per 100 postpaid; \$6.00 per 1,000.

VEGETABLE PLANTS

We will have for sale this year at our farm, most varieties of vegetable plants. We will have on hand during their season, lettuce, cabbage, broccoli, cauliflower and tomato plants.

These plants cannot be shipped and are for sale only to those who can come and get them at our farm. We will try to keep a variety of plants on hand at all times, but will not accept any advance orders.

We do not sell plants of any kind after June 1.

Received strawberry plants in fine condition. Many thanks.

MRS. E. E. BROWN,
East Haddam, Conn.

PLEASE USE THIS ORDER SHEET

S. E. HOLDRIDGE & SONS

Strawberry Specialists

R. D. 6, Norwich, Conn.

Sold to

Ship by Amount Enclosed.....

Express Office.....

Ship plants
week of

Shall we substitute
if necessary?

If you do not answer we will substitute if necessary.

DO NOT WRITE

Inspection Needed.....

Amount Enclosed.....

Date Shipped.....

For Terms of Sale see other side

[illegible]

TERMS OF SALE

We exercise every care to have every variety true to name and to see that they arrive in good condition at your home or express office. In no case, however, will we be responsible for more than the original purchase price of the plants, trees, vines or bulbs.

Please use this space for remarks or to write in names of neighbors to whom you wish us to send a catalogue.

STRAWBERRY CULTURE

Choosing the Land

Almost any fertile land which is well drained will raise good strawberries. We advise against setting on greensward because of the presence of white grubs who relish the tender roots of strawberries. If possible, plant on land on which no lime has been spread for at least one year.

Fertilizing

We recommend spreading your fertilizer broadcast on the ground after the land has been plowed and harrowed. Then harrow the fertilizer in. This places your fertilizer where it will be available to the new plants as they commence to run. Additional fertilizer may be added any time during the first year if needed. Do not fertilize your bed the spring that it is going to bear for the extra fertilizer will go into the leaves. Do not put lime on your strawberry bed at any time.

When To Plant

Order your plants early and set them out early. If you order your plants early you will be sure of getting the varieties you want and you will get the plants when you want them. When your plants arrive, if you are not ready for setting out, take from box or package and put in cellar in a cool, dark place. If left in package they might heat. Wet roots before setting.

Setting Out Plants

Strawberries may be spaced 15-18 inches apart in the rows, and rows 3 to 4 feet apart. Later in the season the plants should be set closer. In setting the plants, dig a hole large enough to enable you to spread the roots well. The plants should be set deep enough so that the roots are well covered, yet care should be taken that the tender heart is uncovered. Press the plant firmly into the ground.

Care of Bed

The blossoms should be picked off the first year so that all the strength of the plant will go into the new runners. Of course, the strawberry bed must be hoed often enough during the summer to keep it free from weeds.

Mulching

The bed should be covered during the early winter with a thin covering of straw, hay or meadow grass. Use whichever of these that is easier or cheaper for you to obtain. In the spring, the hay may be raked between the rows, making a cushion for the pickers during the season. This also prevents dirty berries.

SPECIALS

Here are some collections which are fine for home gardens. You can do no better than to order one of these. We reserve the right to substitute if we are sold out of certain varieties.

STRAWBERRY COLLECTION

No. 1

50 Howard or Shelton	}	All for \$3.00
50 Dorsett		
50 Aberdeen		

STRAWBERRY COLLECTION

No. 2

100 Howard or Shelton	}	All for \$5.00
100 Dorsett		
100 Aberdeen		

OUR GUARANTEE

All stock sent out from this farm will be true-to-name, free from any disease, properly trimmed, bunched, packed and labeled and will reach their destination early as fresh as when dug.

Any stock which arrives in poor condition will be replaced if we are notified within 5 days. What honest grower could do more?

(Copy)

STATE OF CONNECTICUT

No. 223

August 1, 1945

Office of State Entomologist

CONNECTICUT AGRICULTURAL EXPERIMENT STATION
New Haven, Conn.

Nursery Inspection and Registration Certificate

This is to Certify that S. E. Holdridge & Sons, of Norwich, Conn., has registered as a Nurseryman, that the nursery stock has been duly examined in compliance with the provisions of Chapter 265, of the Public Acts of 1925 (Sections 2135-2140, General Statutes, revision of 1930), and that it is apparently free from dangerously injurious insects and plant diseases. This certificate expires August 1, 1946.

R. B. FRIEND, State Entomologist.

M. P. ZAPPE, Deputy State Entomologist.